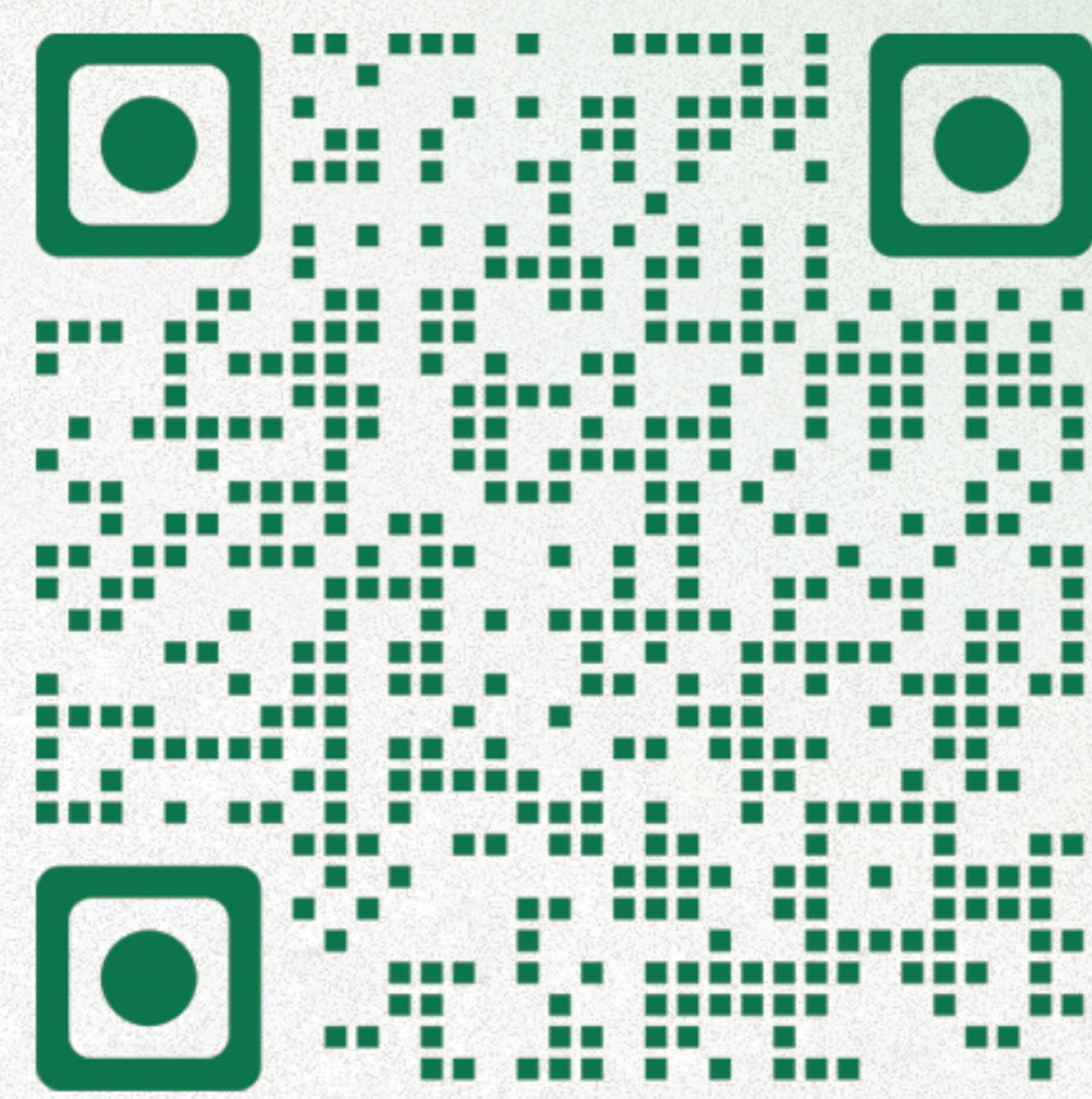


Aseel Ibrahim

// Product Designer (UI / UX)

Curious? Scan me!



EXPERIENCE

Danat Portal

Product Designer, Wordpress Developer

MAR 2022 - Current (Remotely)

Created wireframes and motion prototypes for iteration, Conducted user research and usability testing, redesign significantly improved user experience and brand consistency, developing online stores and corporate websites using wordpress.

Matrix Media Limited

Visual Designer, Interaction Designer

NOV 2020 - JAN 2023

Designed interaction for music information visualization of songs albums, Led team of 6 through brainstorming sessions and design sprint to finalize idea based on multiple design candidates, Prototyped and built interactive motion UI using Figma

Design Mate LTD

UX Researcher, Interaction Designer

JAN 2019 - AUG 2020

Ideated and designed a tangible sensor system that transforms a flat surface into a multi-player gaming area, Conducted contextual user research and Facilitated design sprint to inform design, Took lead on interaction design with prototyping phase using Adobe xd

Freelancer

Graphic Designer

MAY 2017 - DEC 2018

Owen projects with 100% responsibility as a freelancer

TOOLS

FIGMA
SKETCH
ADOBE XD
ADOBE CC

CODING

HTML
CSS3

SHORT BIO

Product designer passionate about helping organizations transform user problems into seamless experiences at scale.

EDUCATION

Google UX Design Professional Certificate

Coursera.org

96% 2022 - 2023

Certificate Of Completion Course in Adobe CC

Shaw Academy

89% 2020 - 2021

Bachelor of Laws

University of Zagazig

3.7 2014 - 2018

References available on request

info@aseel-ibrahim.com
+971582826553

www.aseel-ibrahim.com